

EXPERIENCE

Freelance

Virtual Office, MA

Art Director/Designer/Animator :: September 1999 to current

- Meet with Clients virtually or on-site to assess their needs
- Define project scope and estimates
- Direct and design screens, interfaces and multimedia
- Concept and animate Rich Media ads, spots, and games
- Design branding for identity and collateral pieces
- *Client list includes various agencies and independents such as:*
Carat Fusion, Mullen Advertising, WorldMate Inc., FirstAct Guitars, Hunt & Gather, Popsmeat
- *Sub-client list includes:* Reebok Women, Olympus, Sealy, Hasbro, John Deere, Cablevision, WeTV, Bravo

Red98.com

535 Boylston Street, Boston, MA

Art Director/Sr. Designer :: September 2001 to January 2002

- Concepted and designed screens, interfaces and multimedia
- Designed and animated Flash pieces
- Presented work

Circle.com

420 Boylston Street, Boston, MA

Art Director, Group Lead :: July 2000 to December 2000

- Performed duties of an Art Director while maintaining hands-on approach
- Worked with team to develop information architecture and navigation
- Managed and trained designers, animators, and production artists on each project
- *Award nominee:* MIMC 2000 for v.1 of www.lifefx.com

Mullen Advertising

36 Essex Street, Wenham, MA

Art Director :: March 2000 to July 2000

Sr. Designer :: November 1999 to March 2000

Designer :: March 1999 to November 1999

- Increased design, animation, and art direction skills
- Managed and trained various in-house and contracted disciplines
- Won the Coca-Cola business over a two week off-site in Atlanta with the CD
- *Client list included:* Coca-Cola Fountain, GM, CompUSA, Oxygen, MSNBC, Genuity

Hill, Holliday Advertising

200 Clarendon Street, Hancock Tower, Boston, MA

Junior Art Director/Production Artist: May 1998 to March 1999

Multimedia Presentation Designer/Design Production: March 1996 to May 1998

- Assisted Interactive Art Directors & Senior Designers with production and design
- Participated in concepting and production
- Designed look and feel of projected and printed presentations for New Biz pitches
- Created interface and screen designs for agency and department CD-ROMs
- *Client list included:* Fidelity Investments, The Freedom Trail, PricewaterhouseCoopers, BankBoston, Wang
- *Awards:* 1999 Bronze Hatch for www.thefreedomtrail.org and contributed to the 1999 Gold Hatch for www.hillholliday.com

RELATIVE COMPUTER SKILLS

Photoshop ~ Illustrator ~ Flash ~ Dreamweaver ~ Image Ready ~ QuickTime Pro ~ ProTools
I can figure pretty much anything out if given the challenge.

EDUCATION

New England School of Art & Design @ Suffolk University

- Web Site Design studies
- Graphic Design studies

Massachusetts College of Art

- Design and Fine Art Courses
- Typography Courses

The Interactive Factory

- Intermediate Flash

Macromedia

- Advanced Flash

SPECIAL INTERESTS

- Fiction novel writer
- Singer, guitarist, songwriter
- Amateur painter & photographer
- Furniture resuscitater
- Kundalini Yoga practicer
- Writer of poetry